



Roco de la Portilla

CLASE 1: VEO 3

CREACIÓN DE VIDEOS ÉPICOS CON IA



Hoy vamos a conocer VEO 3, la nueva herramienta de Google que está cambiando por completo cómo se crean los videos con inteligencia artificial.

<https://labs.google/>



Por primera vez, una IA no solo genera la imagen, sino también el sonido, los diálogos y la música, todo sincronizado, en un solo clip.

Prepárate, porque después de esta clase, vas a querer contar tus ideas con IA como si fueras director de cine.



Estructura de PROMPT



**Después de gastar miles de
créditos encontré una formula
para resultados consistentes.**



 **Tipo de video**

 **Descripción general de la escena**

 **Descripción del personaje**

 **Tono de voz y forma de hablar**

 **Detalles estéticos opcionales**

 **Sin subtítulos**

Mi Master Prompt

Toma el siguiente prompt como base para los videos que crearé con VEO 3.

Es importante que me hagas preguntas sobre la información que necesitas para nutrir correctamente el prompt, y que me lo entregues primero en español y luego en otro parrafo en inglés. Los diálogos deben mantenerse siempre en español.

 **Tipo de video:**[Escribe aquí el estilo del video, por ejemplo: Video tipo vlog en formato selfie]

 **Descripción general de la escena:**[Describe la acción, el personaje, el lugar y los detalles del entorno. Ejemplo: Un personaje camina por una ciudad futurista bajo la lluvia]

 **Descripción del personaje:**[Color de piel, expresión, estilo de cabello, ropa, accesorios, postura, actitud. Ejemplo: Piel morena, cabello largo, capa roja]

 **Dialogo, tono de voz y forma de hablar:**[Idioma, acento, tipo de voz y estilo. Ejemplo: Español, acento mexicano moderno, tono relajado con humor]

 **Detalles estéticos:**[Tipo de cámara, luz, lente, estilo visual. Ejemplo: Cámara en mano, hora dorada, sombras suaves]

 **Sin subtítulos.**



Si vas a crear un personaje se consistente en su descripción física y también de su voz.



Cinematic video of an elderly Renaissance painter with a white beard and a calm gaze, standing in front of his easel inside an old workshop. The room is softly lit by natural daylight streaming through a large side window. He wears a worn linen shirt stained with paint and a long, aged fabric apron. The painter is facing the camera, gently painting with slow, deliberate brushstrokes while speaking directly to the viewer. The model is not shown. The scene is lit in dramatic Rembrandt style, with deep shadows and warm highlights illuminating his facial features and hand movement. He speaks in Spanish, with a deep male voice and a natural Mexican accent: "Aquí es cuando descubrimos que la luz revela la verdad del mundo." The camera is in a frontal medium shot, camera slowly zooms in to the face, with a soft focus shift between his face and the canvas. Details like brush bristles, wet paint, and floating dust in the light are subtly visible. Do not include subtitles.





🎬 Tipo de video :Video cinematográfico, toma media con acercamiento lento

🌐 Descripción general de la escena: Un pintor renacentista anciano, de barba blanca y mirada serena, se encuentra de pie frente a su caballete dentro de un taller antiguo. La habitación está iluminada suavemente por luz natural que entra desde una gran ventana lateral. El ambiente es silencioso, íntimo y cargado de historia.

👤 Descripción del personaje:El pintor viste una camisa de lino desgastada, manchada de pintura, y un delantal largo de tela envejecida. Está de frente a la cámara, realizando pinceladas lentas y deliberadas mientras habla directamente al espectador. Su rostro transmite sabiduría y paz. El modelo que pinta no es mostrado.

🗣️ Tono de voz y forma de hablar:Habla en español, con una voz masculina profunda, acento mexicano natural.Frase: “Aquí es cuando descubrimos que la luz revela la verdad del mundo.”

🎨 Detalles estéticos:La escena está iluminada en estilo Rembrandt, con sombras profundas y reflejos cálidos que realzan sus rasgos y el movimiento de sus manos. La cámara está en una toma frontal media con un zoom lento hacia el rostro, acompañado de un cambio sutil de enfoque entre su cara y el lienzo. Se aprecian detalles como las cerdas del pincel, la pintura fresca sobre el lienzo y partículas de polvo flotando en la luz.

🔇 Sin subtítulos.





🎥 **Tipo de video:** Video cinematográfico en primer plano (16:9), toma detallada y en movimiento lento

🌐 **Descripción general de la escena:** En el interior de un taller renacentista, iluminado por luz natural suave al estilo Rembrandt, se ve una paleta de madera envejecida sostenida con firmeza por la mano izquierda del pintor. Está cubierta de óleos ricos en textura, con pigmentos mezclados en remolinos densos y vibrantes. Un pincel fino de detalle, sostenido con precisión por su mano derecha, se hunde lentamente en una mezcla de ocre y rojo. La cámara sigue en un close-up íntimo y en movimiento de seguimiento suave, mientras el pincel se eleva y se acerca lentamente a un lienzo blanco. Entonces, traza una primera pincelada deliberada, dejando una marca con textura sobre la tela virgen. Todo ocurre con extrema concentración y belleza silenciosa.

👤 **Descripción del personaje:** Solo se ven las manos del pintor: envejecidas, curtidas, con dedos firmes y movimientos seguros. La paleta muestra grietas por el uso constante, el pincel tiene un mango de madera gastado, y el lienzo revela la trama fina de su superficie. 🎤

Tono de voz y forma de hablar: Sin diálogo. No voiceover.

🎨 **Detalles estéticos:** Iluminación cálida entrando por una ventana lateral, generando luces doradas y sombras suaves. El estilo visual es realista, con enfoque nítido en las texturas: pintura agrietada, la veta de la madera, y la rugosidad del lienzo. Todo el entorno respira una atmósfera serena y enfocada, típica de un estudio de arte del Renacimiento.

🔇 **Sin subtítulos.**

🔊 **Sonido ambiental:** Solo sonidos naturales: el roce del pincel, el ambiente silencioso del taller y crujidos lejanos de la madera.





 **Tipo de video:** Video cinematográfico en ultra close-up, retrato enfocado

 **Descripción general de la escena:** Dentro de un estudio de artista tenue y cálido. La luz dorada del sol entra suavemente por una ventana lateral, proyectando reflejos cálidos y sombras delicadas sobre el rostro del pintor. El entorno permanece en silencio, suspendido en el tiempo. La cámara mantiene un ultra close-up fijo en los ojos y el rostro del pintor, revelando cada detalle: textura de la piel, arrugas, líneas de expresión y sutiles movimientos mientras se concentra.

 **Descripción del personaje:** Un pintor anciano, con cabello largo y blanco, y una barba blanca abundante. Su rostro está marcado por el tiempo—arrugas, pecas, pliegues suaves—pero sus ojos son intensos, enfocados y llenos de vida. No habla. Simplemente observa su obra, parpadeando ocasionalmente o cambiando levemente la dirección de su mirada. Su ceño se frunce ligeramente en momentos de concentración. Su expresión transmite pasión profunda, sabiduría y una dedicación silenciosa al arte.

 **Detalles estéticos:** La iluminación es cálida y direccional, entrando desde la ventana lateral y proyectando sombras suaves sobre la mitad de su rostro. El enfoque está perfectamente definido en sus ojos, con una profundidad de campo reducida que desenfoca suavemente su barba y cabello. La luz parpadea ligeramente al pasar las nubes o al moverse el polvo en el rayo solar. Son visibles la textura de la piel, los poros y el vello facial fino. El ambiente transmite una sensación introspectiva, poética y atemporal.

 **Sin subtítulos.**





Video cinematográfico en primer plano, mano del pintor trabajando en un retrato

🌐 **Descripción general de la escena:** Dentro de un estudio de artista silencioso, iluminado suavemente. Un lienzo descansa sobre un caballete cerca de una gran ventana. La luz cálida del sol entra filtrada, proyectando rayos dorados y sombras sutiles en el espacio. La cámara se enfoca en la mano del pintor, que aplica los pigmentos con delicadeza sobre el lienzo. La pintura es un retrato de estilo renacentista de una mujer, parcialmente terminado. Se distingue su rostro, el escote y las ricas texturas de su vestido comenzando a tomar forma. El ambiente se siente íntimo y atemporal.

👤 **Descripción del personaje:** Solo se ven la mano del pintor y el pincel. Los movimientos son lentos y cuidadosos. La mano es firme y tiene pequeñas manchas de pintura. En ocasiones, la cámara se detiene en el lienzo para mostrar el progreso: algunas zonas ya tienen detalle, mientras otras permanecen en blanco o con bocetos.

🎨 **Detalles estéticos:** Tomas en primer plano con profundidad de campo reducida. La luz que entra por la ventana es cálida y direccional, con partículas de polvo flotando sutilmente en el aire. Las pinceladas son detalladas y con textura visible sobre el lienzo. La paleta está dominada por tonos tierra: sepia, ocre y siena. El paisaje sonoro incluye sonidos suaves del ambiente del estudio, el roce del pincel sobre la tela y crujidos ocasionales del banco o el caballete.

🔇 **Sin subtítulos.**





Cinematic scene (16:9) — An infinite, pure white room. The lighting is soft, ambient, and evenly diffused, with no visible shadows. The atmosphere feels serene, minimalistic, and almost otherworldly. From a backview perspective, the camera follows a woman as she walks slowly and confidently through the white space. She wears modern, minimalist clothing — a long flowing ivory coat, soft beige trousers, and white sneakers. In her hands, she holds an iPad with a softly glowing screen. As she moves forward, the ground beneath her feet begins to transform. Subtle strokes of cobalt blue and ochre yellow emerge with each step. The once-blank walls begin to shift and bloom with animated brushstroke textures. Step by step, the environment turns into a living painting: swirling skies, vibrant stars, impressionist flowers, and bold oil textures unfold around her. The white space becomes a dynamic dreamscape inspired by the art of Van Gogh — as if she's walking inside a canvas brought to life. The camera trails behind her in a smooth, continuous dolly shot, occasionally drifting slightly to the side, revealing glimpses of the magical world expanding on both sides. Eventually, the screen of her iPad begins to glow brighter, showing a real-time image generation app, hinting that the entire world is being created from her own imagination. no music background. Just sound fx





Landscape shot (16:9), night scene with a shooting star. A dramatic coastal landscape at night. The ocean waves gently crash against the dark rocks, and a towering cliffside reveals a glowing cave illuminated by warm firelight from within. Dark sky with clouds, Suddenly, a bright shooting star streaks across the sky from left to right, leaving a brief glowing trail. The atmosphere is serene and awe-inspiring, blending the raw beauty of nature with a sense of quiet wonder. muted colors.





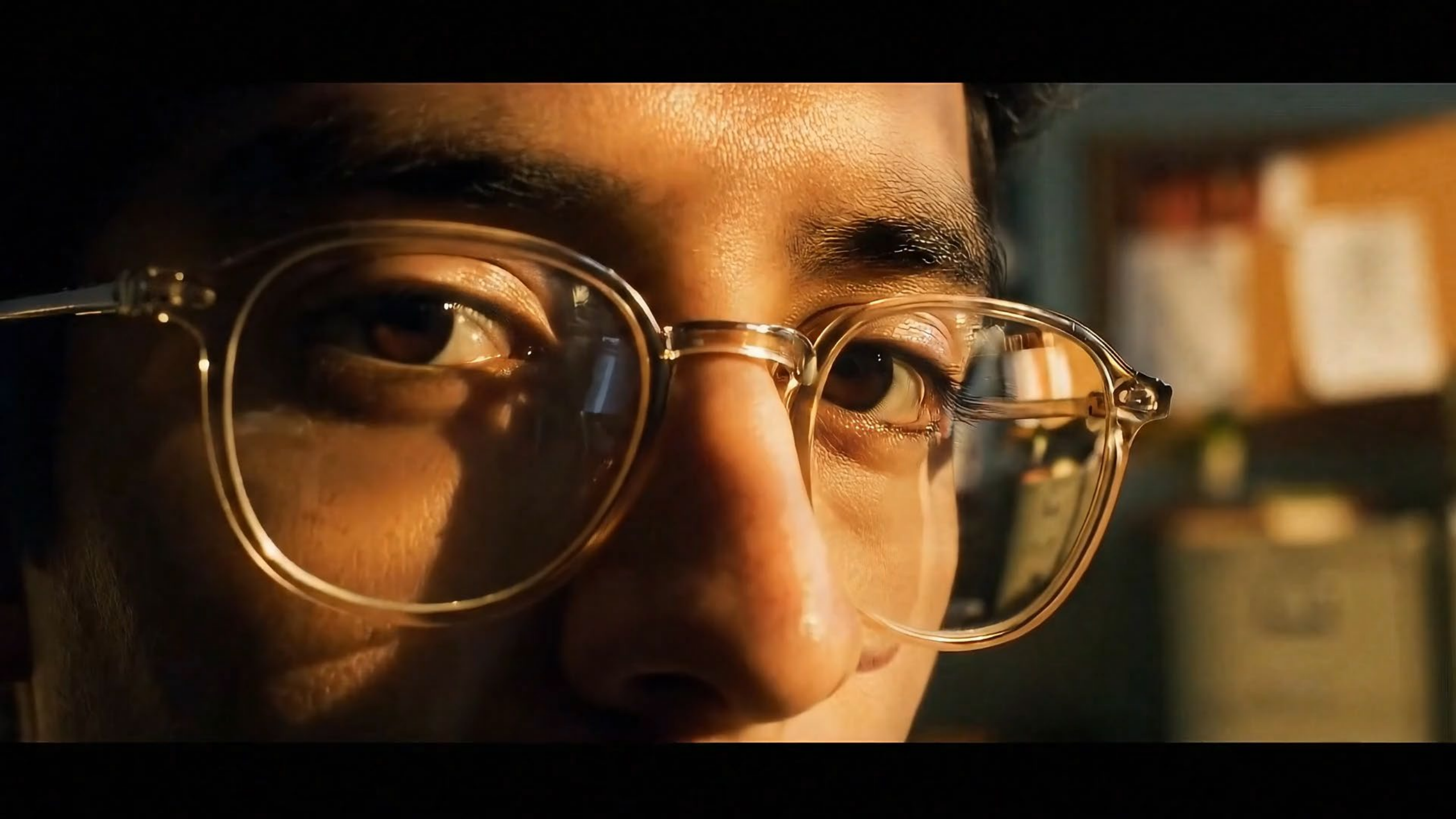
Cinematic video, begins with a close-up of a realistic caveman's hand mixing colored powders with natural oils or water in a small stone bowl. The hand is dirty, and lit by the flickering light of a nearby fire. the hand reaches out and begins to paint primitive shapes—animals, human figures, or handprints—directly onto the cave wall using just their fingers. The firelight dances on the textured stone, creating a warm, flickering glow that enhances the sacred atmosphere of the moment.





Cinematic video (aspect ratio 16:9) with a vintage 1980s aesthetic, A young man with a distinctly 1980s style sits at his wooden desk in a retro creative office. He wears a light gray wide-cut suit, a navy blue shirt, a green patterned tie, and round glasses. His expression conveys calm, creativity, and quiet intensity. The office is full of personality and color: metal filing cabinets, potted plants, classic advertising posters, and vintage tech gadgets. A corkboard behind him displays hand-drawn sketches, sticky notes, and Polaroids — a glimpse into his creative mind. On the desk in front of him: a cream-colored, boxy first-generation Macintosh computer, softly glowing as it boots up. As he leans slightly forward, looking at the screen, the camera begins a slow cinematic zoom-in toward his face, capturing the reflection of the screen in his glasses. The ambient hum of the office mixes with distant city sounds and the soft whir of the machine. He speaks in Spanish, with a deep male voice and a natural Mexican accent, in a reflective tone: “La pantalla se volvió nuestro lienzo. Todo era editable, todo era infinito.” Lighting: Golden hour sunlight streams in through tall windows, bathing the scene in warm, nostalgic light. Do not include subtitles.





Cinematic video, extreme close-up shot, 1980s vintage style, warm lighting, and shadow play. The camera lingers on an extreme close-up of a young Latino man's face, centered on his eyes behind round glasses. As the shot continues, the camera gently moves down to his hand on the mouse and keyboard, then slowly reveals the monitor, where a pixelated Venus appears in full, standing out as a symbol of how classical beauty entered the digital world. Background: Retro 1980s creative office— filled with metal filing cabinets, potted plants, vintage ad posters, colorful gadgets, and a corkboard with sketches, sticky notes, and Polaroids behind the desk. The golden light of the setting sun softly illuminates the space through tall windows. Sound design: low Macintosh fan hum, ambient office hush, and occasional soft mouse clicks. Mood: intimate, nostalgic, reflective. Do not include subtitles.





Pencil-sketch rotoscoped animation of a man and a woman dancing slowly in a dream-like space. The characters are drawn with dynamic strokes. The hand-made rotoscope style delivers fluid motion, yet the lines flicker slightly and shift frame by frame. At times the figures fade softly, as if blending into the paper itself. — Pencil-sketch look — Black and white (grayscale) — Light paper texture in the background — Subtle line jitter for a hand-drawn feel. camera follows the dynamic subjects movement, rotates around.





VEO 3



VEO 3 FAST

Cinematic video of a fast blue Porsche 911 races through a vast open desert during the sunrise, surrounded by light fog and illuminated by the car's headlights piercing the haze. big sun in the background, warm tones, cinematic look, The camera starts by chasing the car from behind, maintaining a low dynamic angle with motion blur to emphasize speed, the camera swiftly overtakes it, performing a cinematic arc to capture the car from the front, mountains in the background, motor sfx.





VEO 3



VEO 3 FAST

Selfie video of an indigenous man with long black hair, dark skin, and traditional pre-Hispanic clothing made of natural fibers, running through a dense jungle. He holds the camera with one hand, slightly shaking as he runs in fear. In the background, several Spanish conquistadors on horseback are chasing him — wearing shiny metal armor and shouting in Spanish. The scene is intense and chaotic, with birds flying and branches brushing past the character. The lighting is natural with light shafts cutting through the trees. The man speaks Spanish with a Mexican accent, shouting into the camera with urgency and awe." He says, shouting at the camera with a worried tone: "¡Paso 2! Ves criaturas mitad hombre, mitad bestia, cubiertas de metal brillante. Cada paso es como el golpe de un tambor de guerra. Do not include subtitles.





1080p



720p



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 **Type of video: 3D realistic animation video in Pixar style**

 **General scene description: A young woman walks calmly through a colorful city, walking her French bulldog. The street has big-windowed buildings, blooming trees, and cyclists passing by — all with a cheerful animated vibe. As she walks, she looks at the camera and says: “Ahora puedes crear animaciones completas con solo prompts...” The dog hops around playfully, wagging its tail.**

 **Character description: Light brown-skinned woman, curly hair tied in a high ponytail, friendly and confident expression. Wears a light blue jacket, jeans, and white sneakers. The bulldog is small, chunky, with a curious face and playful movements.**

 **Voice tone and way of speaking: Speaks in Spanish, with a neutral Latin accent. Clear, relaxed, enthusiastic voice. Style like a cheerful animated commercial.**

 **Optional aesthetic details: bright colors, sunny afternoon lighting, smooth camera following the movement, soft background focus, expressive and fluid animation.**

 **No subtitles.**





 **Type of video: Hyperrealistic 3D render video (16:9)**

 **General scene description:** The word “ROCO” is sculpted entirely out of ice cream letters, each made with vanilla, strawberry, and chocolate flavors, featuring sprinkles, strawberry chunks, and waffle cone pieces embedded throughout. The letters are thick, glossy, and visually appetizing. Set against a smooth sky-blue background under studio lighting, the camera begins with a static wide shot, then performs a slow zoom-in toward the text as the ice cream begins to melt in real time. As the video progresses, the letters lose their form — dripping, sliding, and collapsing into a series of colorful, creamy puddles. Sprinkles and fruit pieces float and scatter slightly on the surface, while some cone fragments remain half-submerged in the melted mess. By the end, the original word “ROCO” is gone, replaced by a melting aftermath — still beautiful, but completely deformed.  **Object & animation details:** — 3D letters with realistic creamy materials — Slow, natural melting with gravity-accurate drips — Sprinkles and cone pieces shift and fall as the structure collapses — Final stage: fully melted, forming layered puddles of chocolate, vanilla, strawberry with sprinkled texture  **Aesthetic details:** — Warm studio lighting with soft shadows — Smooth sky-blue background (clean and minimal) — Cinematic zoom-in camera movement, ending in a close-up of the melted result — Hyperrealistic detail: texture, gloss, and shading.



 **Type of video: drone shot video (16:9)**

 **General scene description:** The camera flies at high speed toward a massive waterfall in Iceland, then drops straight down in free fall with dynamic and immersive motion. It flies very close to the cascading water, with droplets hitting the lens, and during the descent, it spins sharply to reveal a stunning valley in the background, filled with lush vegetation and morning mist.

 **The drone must not be visible at any point in the scene.**

 **Aesthetic details:** , warm colors with high contrast, natural morning lighting, floating water particles, motion blur, intense and fluid drone-style camera movement.

 **No subtitles**





 Japanese anime-style scene (16:9)

 **General scene description:** A young samurai man sprints at full speed along a dirt path lined with blooming cherry-blossom trees. He speaks, moving his mouth clearly while running. His sheathed katana bounces on his back as he charges forward with determination. Wind whips through his dishevelled hair and kimono. The camera tracks him from the front, with the background scrolling quickly like in classic anime openings.

 **Dialogue (in Spanish):** Young samurai (youthful voice, Mexican accent): “¡VEO 3 puede hacer mucho más que memes de internet! Bienvenidos al Club de la IA.”

 **Character description:** — About 20 years old — Messy black hair, short tied ponytail — Athletic build — Blue kimono with white details, traditional zōri sandals — Katana sheathed on his back — Intense, determined expression

 **Optional aesthetic details:** 2D anime look, motion lines, exaggerated hair- and cloth-movement, cherry-blossom petals drifting, vivid colours, parallax background, dynamic animation inspired by Naruto, Bleach, or Demon Slayer.

 **No subtitles**





 **Type of video:** Morning show-style interview video (16:9)

 **General scene description:** A green alien sits comfortably on a morning TV show set, being interviewed by a female host. The setting is a studio in Tampico with modern decor, colorful cushions, plants, and a succulent on the coffee table. The atmosphere is warm and relaxed, with soft lighting. The alien is answering about his experience living in the city.

 **Character description (alien):** Green alien with smooth skin, large black eyes, and long fingers and toes. He wears a Mexican flag poncho over his torso. Sitting cross-legged, looking relaxed and smiling.

 **Character description (host):** Light-skinned woman with long, wavy light brown hair, parted to the side. She's wearing a light yellow long-sleeve blouse and light blue pants. Her demeanor is friendly, curious, and professional. She smiles often.

 **Voice tone and style:** Spanish, modern Mexican accent. Alien: nasal, friendly voice, relaxed with humor. Host: clear, warm voice, professional interview tone.

 **Dialogue (in Spanish):** Conductora: “¿Y cómo te ha tratado Tampico?” Alien: “Muy bien, no me quejo. Mi abuelo llegó aquí en los 70s cuando se estrelló su nave en el mar y desde entonces los hemos protegido de los huracanes.”

 **Optional aesthetic details:** Static camera with cuts between alien and host. Soft studio lighting, colorful and clean visual style.

 **No subtitles** No subtitles





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AI Pro	\$19.99 USD	1,000 créditos	50 videos	10 videos
AI Ultra	\$249.99 USD	12,500 créditos	625 videos	125 videos

Calidad del video	Créditos usados	Costo aprox. por video en AI Pro	Costo aprox. por video en AI Ultra
Veo 3 Fast	20 créditos	\$0.40 USD	\$0.40 USD
Veo 3 Quality	100 créditos	\$2.00 USD	\$2.00 USD



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1. Activa una VPN para simular que estás en Estados Unidos.

Recomendación: Hola VPN, la extensión para Chrome: 

<https://chromewebstore.google.com/detail/hola-vpn-your-website-unb/gkojfkhlkighikafcpjkiklfbnlmeio?hl=es>

2. Usa el modo incógnito en tu navegador. Así evitas cookies o detección de IP previa.

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 <https://one.google.com/about/google-ai-plans/>

Genera un correo temporal con formato tipo “estudiante”

 <https://tempumail.com/>

Agrega un número de teléfono temporal para verificación

 <https://temp-number.org/>

Elige uno de EE.UU. solo para el registro.

TUTORIAL COMPLETO:

<https://www.youtube.com/watch?v=Fx243o-VNLs&t=420s>

